

The Operator

We have pulled together a hugely experienced team with a long track record of delivering similar projects. The team is led by IPW..., who have delivered similar arena developments including venues in Leeds, Hull, Swansea, Battersea, York, Bradford, Gateshead, Copenhagen, Singapore and Abu Dhabi. We have selected ASM Global to operate the venue following a highly competitive process.

They are the world's leading venue operator running over 300 venues worldwide across 5 continents. They showed a real passion alongside exciting events and opportunities that they will be bringing to Derby. Their international relationships make them a great choice to run our new venue in Derby.

In the UK, ASM Global operate:

- First Direct Arena Leeds
- AO Arena, Manchester
- Bonus Arena, Hull
- Bridgewater Hall, Manchester
- SSE Arena, Wembley
- Utilita Arena, Newcastle
- The SSE Hydro, Glasgow

The operator is informing the design and layout of the of the venue and will be the long-term managers – booking a mix of popular and mainstreams shows, performances and events.

Why Derby?

- A growing, dynamic, friendly and cosmopolitan city
- A gap in the city's event venue infrastructure
- Over 850,000 people within 30 minutes' drive; over 4.5m people within 60 minutes' drive
- Private sector appetite and confidence from event promoters and organisers



Wembley SSE Arena



Manchester AO Arena

